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From Waste to Waist: Using Excess Food to Feed the Hungry

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From Waste to Waist:
Using Excess Food to Feed the Hungry
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Defining the Problem
Stores are throwing away edible food. Food banks are struggling to feed everyone in need.

Steps in order to Improve
• Talk to grocery stores to encourage donations
• Run public campaigns to increase Rachel’s Table’s volunteers
• Create seal for grocery stores and publicize meaning

Mechanisms and Challenges
Challenges
• No monetary benefit for stores
• Lack of volunteers

Mechanisms
• Create seal to acknowledge donations
• Recruit new volunteers

Talk to Stores
Publicize Rachel’s Table
Increase Donations
Increase Volunteers
Decrease Hunger

What is Rachel’s Table
Rachel’s Table is an organization in Worcester that takes unmarketable food from stores and distributes it to local food banks.

Indicators of Success
• Increased number of stores involved
• Increased volume of food
• Increased variety of food
• Fewer hungry families
• More volunteers

We thank Carla Szymanski for advising us.

References