Background

• Professional etiquette is neglected in both high schools and colleges\(^1,3\).
• There have been efforts to incorporate etiquette into college classes\(^2\).
• Schools often don’t have money to educate students in professionalism\(^2\).

Objectives

• Introduce etiquette at the high school level.
• Give teenagers experience before college.

Future Plans

• Present to freshmen later this week.
• Addition of more videos to increase range.
• Analysis of video success by monitoring YouTube.

Process

Create Videos

Send to YouTube

Views

Present to Group

Data

Conclusions

• Developing professional skills early leads to more opportunities in college and careers.
• Video is an far-reaching medium for professional development.

Proposed Data Collection

• Compare each teen’s initial handshake and final handshake.
• Collect opinions.

References