2016

The Maize To Pest Prevention

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Recommended Citation  
Elice, Sarah; Tracy, Chris; and Visser, Gina, "The Maize To Pest Prevention" (2016). *Great Problems Seminar Posters*. 536.  
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Problem:
European corn borer destroys 15% of sweet corn, reducing profit of farmers
85% of farmers treat for the European corn borer, some with harmful methods

Goal:
To recommend a environmentally sustainable, cost effective and efficient pest control method to reduce damage from the European corn borer in New England

Our Solution
Small, diverse farms require individualized approach
Combination of methods more effective than single method
Matrix showing pros and cons of pest management methods
Farmers choose best method for their farm conditions

Implementation:
A flyer will include information on the various methods described in the matrix to inform farmers of the different methods

Future:
Conduct a survey on a wider range of farmers asking about their specific needs and views on pest management

Acknowledgements:
We would like to thank Dr. John Tooker, a research entomologist at The Pennsylvania State University.