

12-21-2002

Get Alarmed! Program Unveiled

American Red Cross Mile High Chapter

Follow this and additional works at: <https://digitalcommons.wpi.edu/ms055-04-0012>

Recommended Citation

, (2002). Get Alarmed! Program Unveiled. .

Retrieved from: <https://digitalcommons.wpi.edu/ms055-04-0012/2>

This Other is brought to you for free and open access by the MS055.04 Recognition, Awards, and Correspondence at Digital WPI. It has been accepted for inclusion in MS055-04-0012 Misc Recognition and Awards by an authorized administrator of Digital WPI. For more information, please contact digitalwpi@wpi.edu.



American Red Cross

Views

www.denver-redcross.org

from the Mile High Chapter
Winter 2002

The Recovery Continues



A Red Cross worker returns to Ground Zero. More than 50,000 Red Cross Volunteers have been sent to support relief efforts in New York.

As the nation continues its mission to rebuild and heal from the tragic terrorist attacks of September 11, the American Red Cross is fulfilling its mission to help relieve the suffering of victims and their families. The American Red Cross announced in February that it will provide an additional \$360 million in support to the victims and families of the September 11th attacks. Overall, the Red Cross expects to spend \$881 million to help all those affected, including families of the deceased, people seriously injured in the attacks, displaced residents, economically affected individuals and disaster workers. Ninety percent of this aid will be distributed by the first anniversary in September 2002. This is made possible because of the generosity of the American people and the incredible teamwork of more than 50,000 Red Cross volunteers who have given their time to help victims and emergency workers at Ground Zero.

All financial contributions given to the Red Cross to help those affected by the events of September 11 have been put into a special, segregated account called the Liberty Fund. This fund will be used exclusively to help people affected by this specific tragedy.

Since September 11, more than 50,000 Red Cross Disaster workers have reached out to those affected by the attacks. The Red Cross is still

operating 36 service delivery sites, in the vicinity of the areas hardest hit, where people can come for free assistance. Financial help and crisis counseling are still available for those in need. The Red Cross will continue to support the victims and their families in the months and years to come.

Continued on Page 4

Red Cross Response At A Glance*

- \$881.1 million has been received
- \$527.4 million has already been spent or committed.
- 52,005 cases have been opened
- 3,154 families have received cash grants (Average gifts per beneficiary \$52,805)
- 55,422 Red Cross Disaster Workers have worked at Ground Zero
- 53,141 of these are volunteers
- 227,656 people have received crisis or grief counseling
- 14.03 million meals have been served

*As of 2/19/02

Get Alarmed! Program Unveiled

Free Smoke Alarm Program Has Already Saved Lives

The Mile High Chapter recently debuted its newest lifesaving program, Get Alarmed!, a powerful new program designed to decrease the number of house fires and help save lives. The American Red



Cross, in partnership with KMGH-TV Channel 7 and local fire departments, is offering free smoke alarms to local residents. The Red Cross provides the appropriate number of smoke alarms, depending on the size of the residence, and also provides batteries. The chapter arranges for free installation of each smoke alarm. This program also includes educating home owners and community groups about the importance of smoke alarms in the home.

On average, the Mile High Chapter of the American Red Cross responds to one house or apartment fire each and every day. Smoke alarms are the most effective early warning device available for home fires. A smoke alarm that is working properly reduces the chance of an individual dying in a home fire by nearly 50 percent. By providing and installing smoke alarms to anyone in need, the Mile High Chapter will be making an incredible impact right here in the community.

The Get Alarmed! program has already made a difference to one family. When canvassing a neighborhood offering smoke alarms, Red Cross workers smelled gas at one house and called the fire department. An entire family was inside and was not aware of the gas leak because it was already numbing their senses. This leak was so severe that it had already removed most of the oxygen from the home. The fire department said that an explosion would have been likely had much more time transpired.

Get Alarmed! is a new and on-going program of the Mile High Chapter. To learn more or to request a smoke alarm for your home, please call 303-722-7474.

Partnering with:

