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Consultant to Address Small Business Meet

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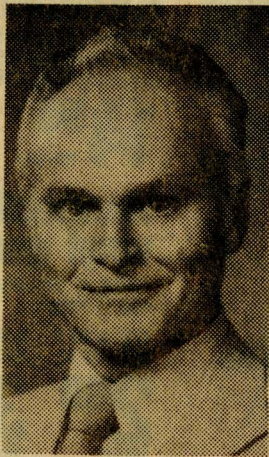
Consultant to address small business meet

5/81

Duane Pearsall, Small Business Association national small businessperson of the year in 1976, will be featured speaker at the annual Utah Conference on Small Business Thursday at Little America.

Pearsall will be luncheon speaker at the day-long session which is expected to attract at least 200 Utah small business operators. Prior to his address, there will be two morning panel discussions on growth and management. The afternoon sessions will explore small business financing and political action.

Pearsall is president of



Duane Pearsall

the Mountain States Association, an eight-state alliance of small business groups, and heads up his own small business counseling and investment firm — the Small Business Development Co.

He developed and in-

troduced the home smoke detector through his former company, now the Statitrol Division of the Emerson Electric Co. He is a charter member of the Small Business Council of the U.S. Chamber of Commerce. He has been a director and executive committee member of the Denver Chamber of Commerce.

He is vice chairman of the Colorado Small Business Council and vice chairman of the Colorado delegation to the White House Conference.

The state conference is held annually to correspond with the national observance of Small Business Week.