10-23-2003

John Hickenlooper Headlines RVC Fall Finance Expo

Rockies Venture Club

Follow this and additional works at: https://digitalcommons.wpi.edu/ms055-04-0005

Recommended Citation
RVC NewsBytes
October 20, 2003

Platinum Sponsor
KPMG

Gold Sponsors
Barlow Advertising & Design
Business Wire
Ehrhardt Keefe Steiner & Hottman PC
Holland & Hart
o2Group
Trippe Marino Inc.
Wells Fargo Business Credit

Silver Sponsors
Anton Collins Mitchell LLP
Colorado Venture Capital Association
Marriott Denver City Center
Patton Boggs LLP

Bronze Sponsors
Cadwest Partners
Dorsey & Whitney, LLP

Internet Media Sponsor
w3w3.com Talk Radio

******************************************************************************
RVC NewsBytes

What's In This Issue
- 10th Annual Fall Finance Expo Details
- Membership Drive 2003
******************************************************************************

10TH ANNUAL FALL FINANCE EXPO
Mayor John Hickenlooper to Receive Prestigious Duane Pearsall Entrepreneurial Award

Tuesday, November 11, 2003, Noon - 8 PM
Denver Marriott City Center, 1701 California Street

EVENT SPONSORS:
Ehrhardt, Keefe, Steiner & Hottman PC
Trippe Marino, Inc.

SUPPORTING SPONSOR:
Burns, Figa & Will PC

Denver Mayor John Hickenlooper will be honored with the coveted Duane Pearsall Entrepreneurial Award as part of the dinner program at the 10th Annual Fall Finance Expo.

Tuesday, October 21, 2003 America Online: DnPrs
Finance Expo sponsored by the Rockies Venture Club. The award, only given three times in twelve years, honors those who have made notable contributions to entrepreneurial business in our region. Mayor Hickenlooper will be recognized for his own contributions as well as the leadership he has shown in revitalizing our local economy.

Dinner program: The Big Picture
Our dinner program will feature a dynamic panel, which will tackle the topic: Energizing Our Economy: The Big Picture.

Presenters
- John Hickenlooper, Mayor of Denver
- Jim Conboy, chairman of the Colorado Venture Capital Association
- Art Zeile, CEO of Inflow

Moderator:
- Jack Tankersley, co-founder of Meritage Private Equity Funds

Workshops: Practical Knowledge
The Fall Expo also features powerful workshops that will energize your business. Experts in finance, strategy and marketing will offer up insight to move your business forward.

Resource Expo: Fuel and Grow Your Business
The featured Expo brings together financing sources, entrepreneurial companies and essential services – and it only happens once a year! Don't miss this powerhouse group of exhibitors.

The Expo will be held November 11, at the Denver Marriott City Center, with registration for the workshops beginning at 12 PM. A Schedule of Events is listed below. Full details, registrations for exhibits and for the Fall Finance EXPO are available online at www.rockiesventureclub.org.

SCHEDULE
12:00 - 12:30 REGISTRATION

12:30 - 1:30 CONCURRENT SEMINARS

Finance Track -- Creative Alternative Financing Techniques /Guerilla Financing
Presenters
- Jim Arkebauer, President, Venture Associates
- Greg Glissmann, Vice President, Wells Fargo Business Credit
- Art Harrison, President, Arthur Harrison & Co.

Sales and Marketing Track -- Do You Have a Competitive Advantage
Speaker: Stephanie Smeltzer, Vice President, Meritage Private Equity Funds

1:45 - 2:45 CONCURRENT SEMINARS

Finance Track -- Exploring Partnering via Strategic Relationships
Moderator
- Theresa Mehringer, Burns Figa & Will, P.C.

Panelists
- David Fletcher, President, Tuscany Design Automation, Inc.
- Shannon Hogan, COO, Road 9, Inc.

Sales and Marketing Track -- Creating Sustainable Value Through Effective Positioning
Moderator
- Karla W. Trippe, Managing Partner, Trippe-Marino, Inc

Panelists
- Deborah Beckman, President Spirit West Marketing
- Bob Wolper, President, The Wolper Group
- David Walton, Vice President, Fountainhead Communications

Tuesday, October 21, 2003 America Online: Dnprs
3:00 - 4:00 CONCURRENT SEMINARS
Finance Track (VC Panel) -- Growth Strategies: Portfolio Case Study from Inside
Mobius
Speaker
  Seth Levine, Associate Partner, Mobius Venture Capital, Mobius Venture Capital
  Portfolio Company
Sales and Marketing Track -- Identifying and Building Effective Channels
Speaker
  Kerry Brock, Vice President of Marketing, Exabyte Corporation

3:00 - 5:00 EXHIBITS (Open to the Public)
5:00 - 6:00 EXHIBITS (Open to meeting attendees)
Cash Bar, Dinner Registration, Networking

6:00 DINNER / DUANE PEARSSALL ENTREPRENEURIAL AWARD / KEYNOTE PANEL
Energizing our Economy
Following dinner, the RVC will proudly present the Duane Pearsall
Entrepreneurial Award to Denver Mayor John Hickenlooper, who will then join a
powerful panel discussion of what the Mayor's office, the VC community and
entrepreneurs can, and will, do to turn around our business economy.
Panelists
  John Hickenlooper, Mayor of Denver
  Jim Conboy, Partner, Wolf Ventures; Chairman, Colorado Venture Capital
  Association
  Art Zeile, Co-Founder & CEO, Inflow
Moderator
  Jack Tankersley, Co-Founder, Managing Director, Meritage Private Equity Funds

2003 MEMBERSHIP DRIVE
The Rockies Venture Club is a non-profit, volunteer organization that celebrates
the spirit of entrepreneurship in the Rocky Mountain region. Founded in 1984,
RVC is the premier networking organization that connects entrepreneurs, service
professionals, investors, venture capitalists and other funding sources. RVC:
Get connected.

We invite you to join the RVC, because being successful starts with being
connected. And, everything we do is designed to connect you with the people and
resources that can make your business a success. Through us, entrepreneurs can
find funding and professional services to support growth; investors can discover
high return opportunities; and service providers can scout for prospective
clients. All of which makes the Rockies Venture Club the place to get connected.

RVC's monthly forums and other activities are specifically structured to give
you numerous opportunities to network and gain exposure for your company. These
opportunities range from informal presentations at your dinner table to formal 5
and 12-minute PowerPoint pitches, to sponsorship of premium entrepreneurial
events for the Rocky Mountain business community.

RVC is now offering an individual annual membership for only $100 (a 20%)
savings. This is also valid for renewing members. In addition, if you refer a
new member to the club, you will receive a $25 credit toward your
membership/renewal up to $125 - so your individual membership could be free.
To join the RVC now, or get more information, click the following link: www.rockiesventureclub.org/join/benefits.php

RVC: Exposure, Networking, Knowledge.

When you join the RVC, you will belong to the region's premier entrepreneurial network.

Tangible benefits include:
- Substantial savings at all RVC events
- An opportunity to become an Event Table Sponsor
- An attendee list for every monthly forum
- A Membership Directory
- Member Listing on the RVC web site
- Admission to exclusive "members-only" events
- An informative monthly newsletter
- The opportunity to serve on a committee
- Email reminders of upcoming events

Intangible benefits include:
- Exposure to the people you want - and need - to meet
- Access to a network of peers, potential clients/customers, and business resources
- The information and education you require to grow your company
- Belonging to an 18-year-old association that understands your needs and has programs and services that will exceed your expectations

For more information, visit us online at www.rockiesventureclub.org, email info@rockiesventureclub.org or call 303.831.4174.

If dnprs@aol.com should not be subscribed or if you need to change your subscription information for Rockies Venture Club, please use this preferences page: http://ipost.com/prefs/9zlzgote4i3t529mg7vj51q4n23c9he6hat93t9cm40

Powered by iPost http://www.ipost.com/
Duane
How nice to hear from you! And I thank you for the kind words. We're delighted the mayor has accepted both the award and the opportunity to speak.

I'm so pleased that you and Marge will be joining us. It's been a while since I've seen you, and I'm truly looking forward to it.

Best wishes for a wonderful fall season in the mountains!

Maita
303-831-4174