Background

• The Animal Welfare Act and the Humane Slaughter Act does not protect animals from cruelty prior to slaughter.
  - In 2010, a person on average would eat 0.75 lbs. of meat per day.
    - This is 50% more than the recommended daily amount.

What is the problem?

• Feedlot cattle are poorly treated resulting in miserable lives and unhealthy meat.
  - About 35 million cattle were slaughtered in 2010.
• Cattle that are treated inhumanely yield beef with less nutrients.
  - According to experts, happiness plays a role in better health.
• 98% of all animals in the United States are exempted from the Animal Welfare Act.

Solution

• Promote new regulations regarding animal treatment in factory farms.
  - Expert recommends at least 200 ft² of living space
  - Better feed instead of corn
• Spread awareness to the public about their diets and food choices.
  - Beef is not the only food option
  - Variety of nutrients from different foods

Mechanisms

• Start a petition to gain support for food policy reform.
  - Present petition to Monfort, Inc. after we gain enough supporters.
  - Available at: https://sites.google.com/site/betterfeedlots/

How will we know it worked?

• Test cattle for nutrients after every year to compare to cattle prior to regulations.
  - Fat content, protein, vitamins.
• Assess statistics of beef purchases.
  - Food and Agriculture Organization and USDA.

Benefits

• Healthier meat from cattle.
  - 100 fewer calories from fat.
• Improved cattle treatment will provide factory farms with a better public image.
• Boost local economy.

Costs & Competition

• Price hike chain reaction
  - About $1100 to raise a head, price will increase
  - Controversy (Meat Mentality)
  - Genetic Enhancements

Meat Production and Prices 2010

<table>
<thead>
<tr>
<th>Commodity</th>
<th>Production (Gigaton)</th>
<th>Costs in $1,000,000</th>
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</thead>
<tbody>
<tr>
<td>Indigenous Cattle Meat</td>
<td>35,000</td>
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</tr>
<tr>
<td>Indigenous Chicken Meat</td>
<td>30,000</td>
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<tr>
<td>Indigenous Pig Meat</td>
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References


