Goal
To raise awareness and increase knowledge about Genetically Modified Organisms (GMOs) in food at WPI.

Background
Studies show people do not know enough about GMOs.
- 75% of the food in an average grocery store contains GMOs.
- 85% of corn grown in the US is genetically engineered.
- 58% of Americans are unfamiliar with the amount of GMOs in food.

Results of Informal WPI Survey
How Much Do You Know About GMOs?
- Yes: 49%
- Maybe: 17%
- No: 31%
- Some, but limited: 46%
- Quite a bit: 37%
- Some, but confused: 9%
- Nothing at all: 8%

Would You Like to Learn More About GMOs?
- Yes: 49%
- Maybe: 17%
- No: 31%
- Other: 3%

Methods and Process
"GMO Awareness Week"

Step 1
- Informative e-mail to students.
- Distribute flyers and pamphlets around campus.

Step 2
- Information tables with two staff members will be placed at Morgan Commons, Goat’s Head Restaurant, and the Campus Center Fountain.

Step 3
- Trivia Contest at Goat’s Head on Friday night.
- Prizes handed out to the winners.

Step 4
- The participants at Trivia Night will complete a final survey.
- The survey will be sent by e-mail as well.

Constraints
- The project will be one week of 50 total volunteer hours with a 6 person staff.
- Budget of 75 dollars guaranteed by SGA.

Myths and Misconceptions
GMOs...
- Cause illness and cancer.
- Produce super viruses that can jump between species specifically to humans.
- Can cause super weeds.
- Synonymous with selective breeding.

Conclusion
Success will be a student body more aware and knowledgeable about GMOs in food.

References