



WPI

Pro-Etication for Teens

(PROfessional ETIquette EduCATION)

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Objectives

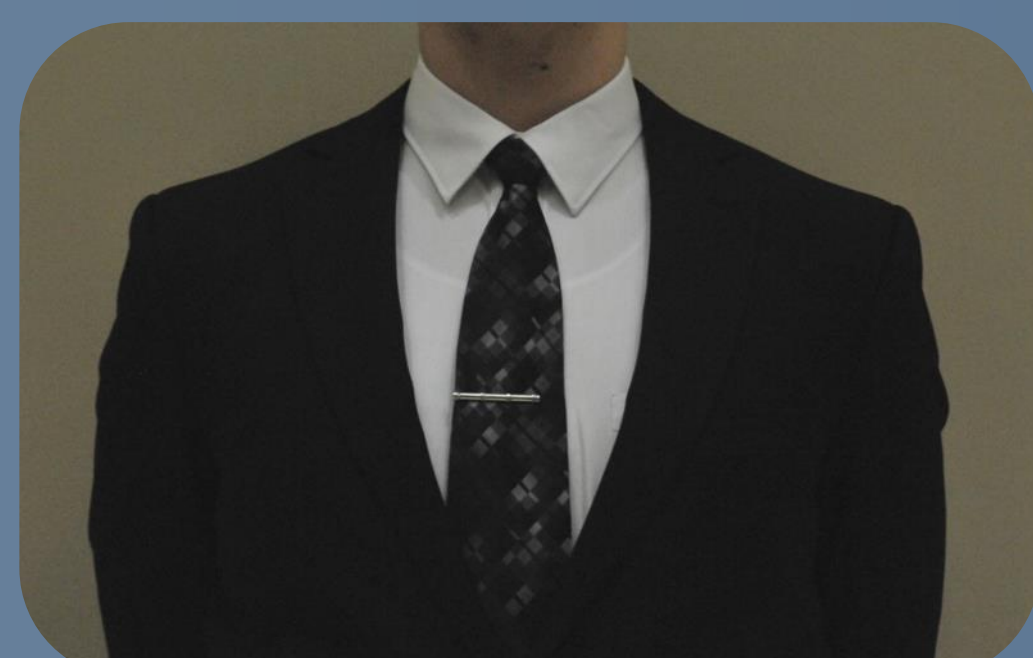
- Introduce etiquette at the high school level
- Give teenagers experience before college

Future Plans

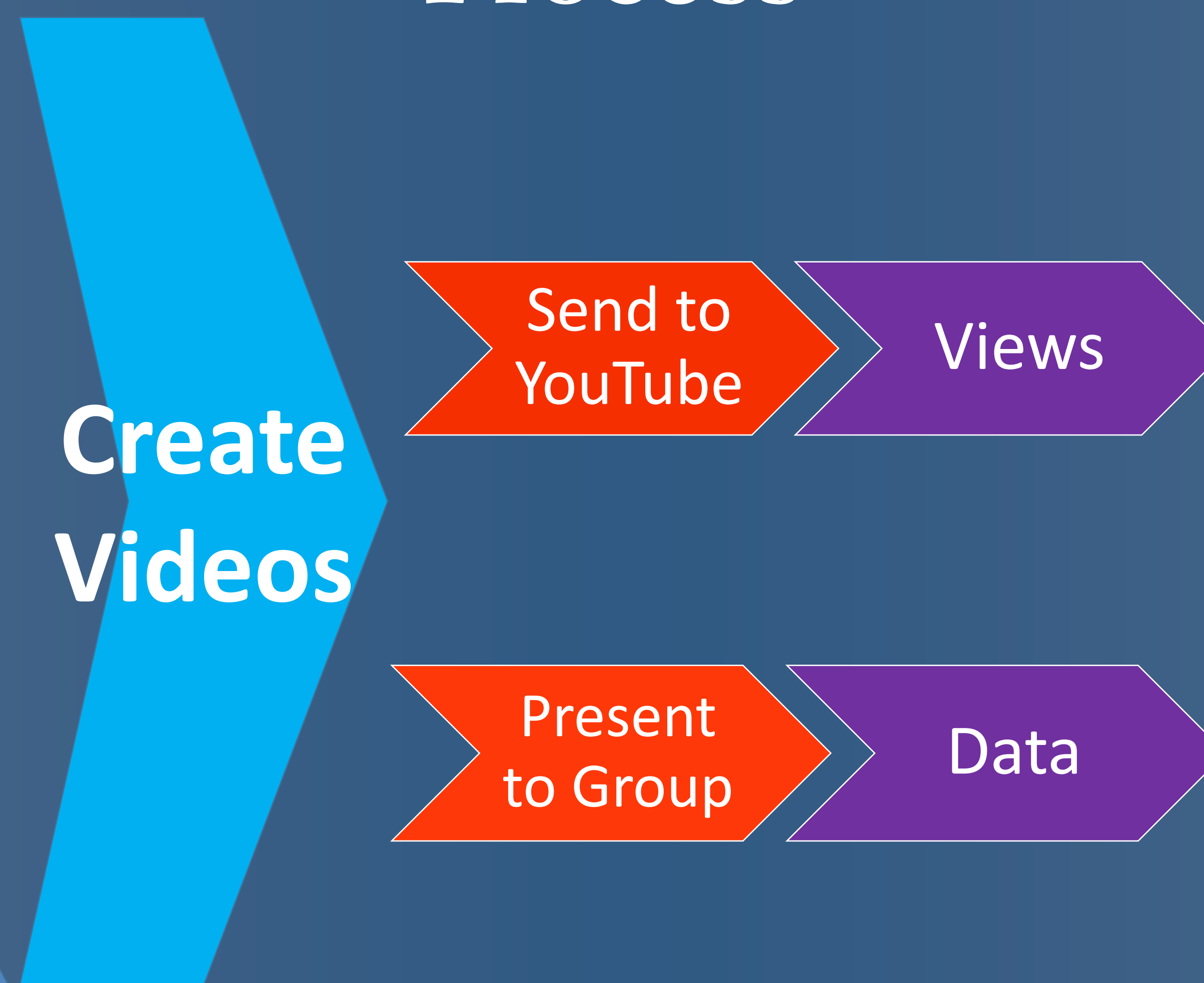
- Present to freshmen later this week
- Addition of more videos to increase range
- Analysis of video success by monitoring YouTube

Background

- Professional etiquette is neglected in both high schools and colleges^{1,3}
- There have been efforts to incorporate etiquette into college classes²
- Schools often don't have money to educate students in professionalism²

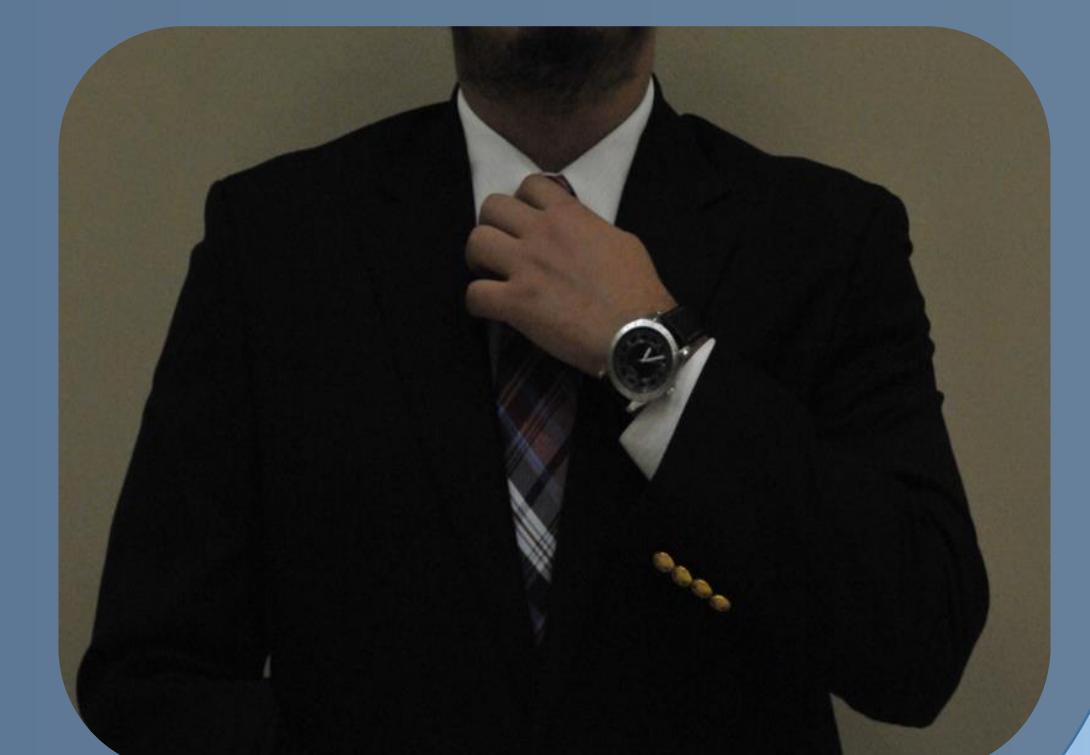


Process



Conclusions

- Developing professional skills early leads to more opportunities in college and careers
- Video is an far-reaching medium for professional development



Proposed Data Collection

- Compare each teen's initial handshake and final handshake
- Collect opinions

References

1. Mohan, A.; Merle, D.; Jackson, C.; Lannin, J.; Nair, S.S. (2011), "Professional Skills in the Engineering Curriculum," *Education, IEEE Transaction* vol.53, no.4, 562-571, <http://dx.doi.org/10.1109/TE.2009.2033041>
2. Hess, Gerald and Gerst, Stephen, Professional Skills and Values in Legal Education: The GPS Model (2009). *Valparaiso University Law Review*, Vol. 43, No. 2, p. 513, 2009. Retrieved from: <http://ssrn.com/abstract=1796010>
3. Brainard, A., & Brislen, H. (n.d.). Viewpoint: Learning Professionalism: A View from the Trenches. *Academic Medicine*, 1010-1014. http://journals.lww.com/academicmedicine/Abstract/2007/11000/Viewpoint__Learning_Professionalism__A_View_from.2.aspx
4. Global Image Management: Handshaking Guide for a Global Professional. (2013, February 25). Retrieved December 7, 2014, from <http://globalimagemanagement.blogspot.com/2013/02/handshaking-guide-for-global.html>