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Get Vocal For Local

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Get Vocal For Local Increasing Access to Local Produce at WPI

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Problem

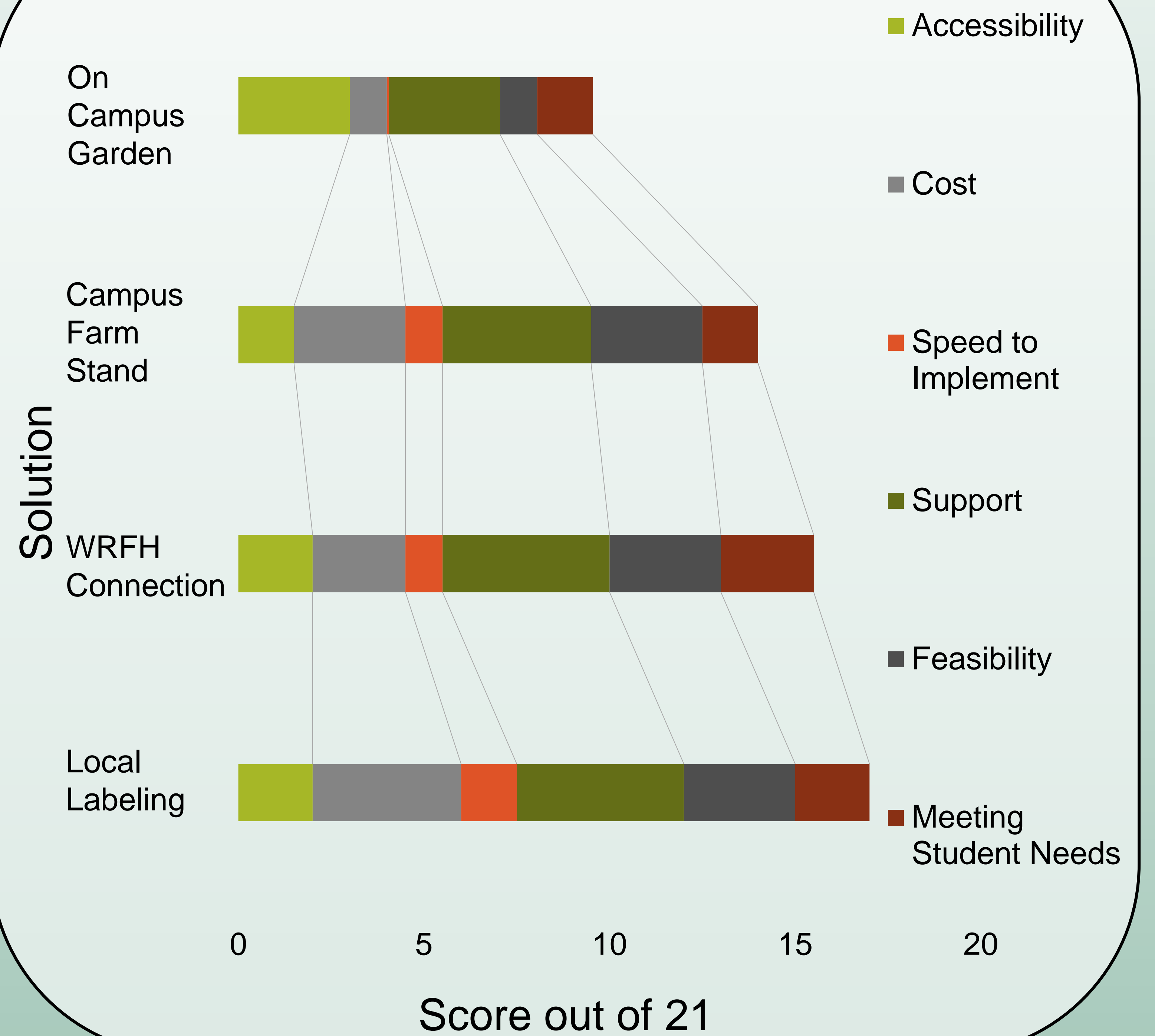


WPI shows no signs of offering local food in the campus dining areas. Lack of local produce affects student performance, health, and social wellbeing.

Local broccoli has **2x** more
Vitamin C than foreign broccoli.

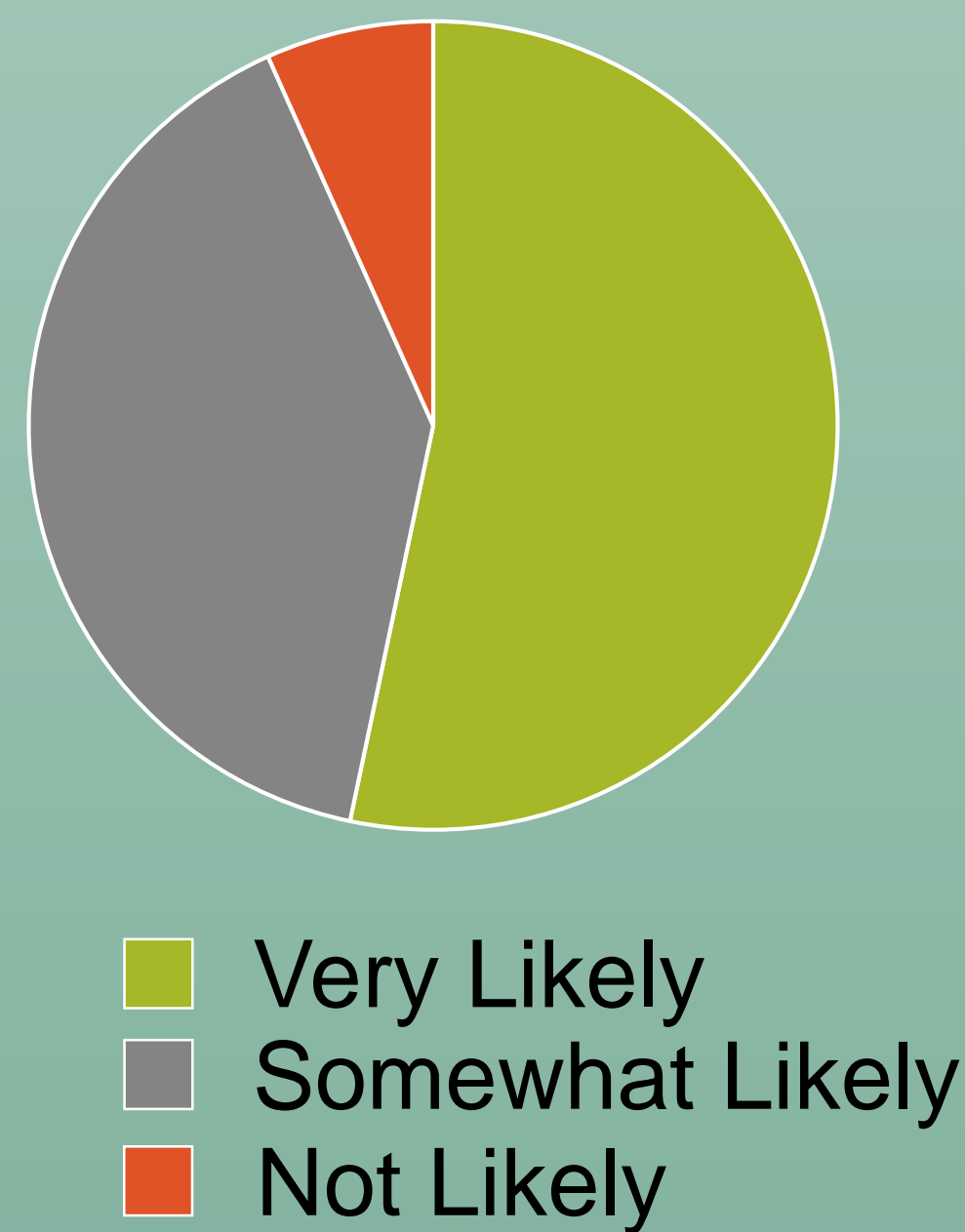


Decision Matrix



Survey of 60 WPI Students

If the dining areas had a separate section for local foods, how likely are you to choose that over what is currently available?



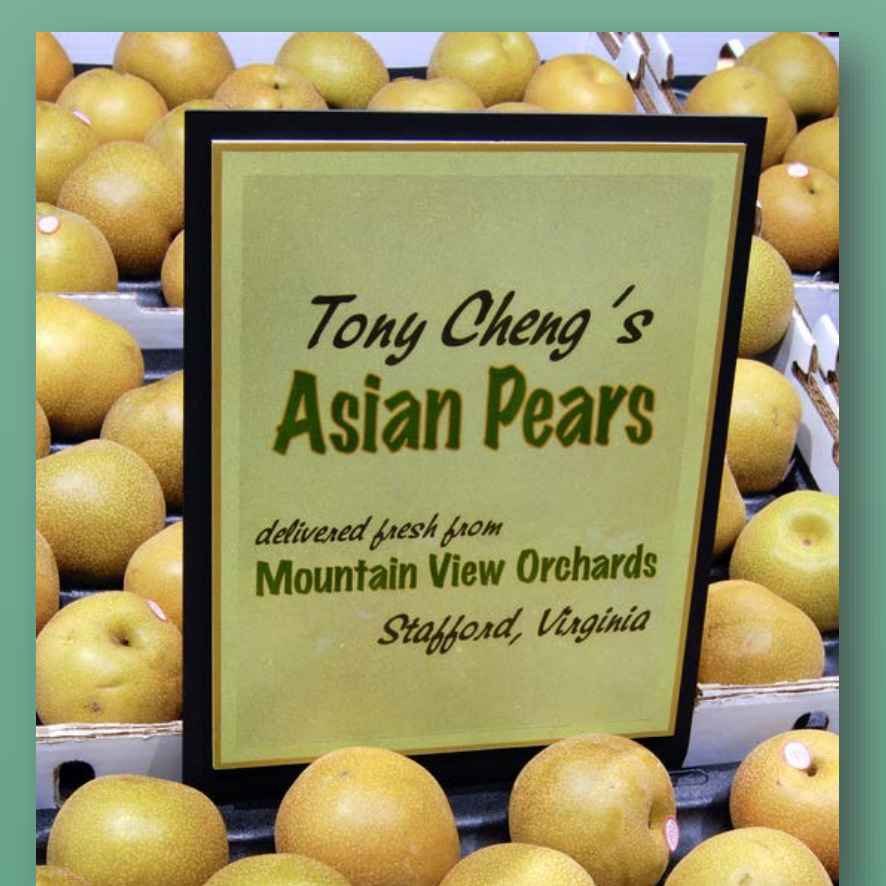
Facilitate connection between Worcester Regional Food Hub and Chartwells at WPI.

Solutions

Work with Sardilli and Chartwells to design local labeling in WPI dining areas.



Local labeling has increased sales by **28%** in grocery stores.



Future Assessments

Qualitative

- Which foods need to be restocked often
- Survey student satisfaction with local produce

Quantitative

- Review Sardilli invoices
- Economic analysis of Chartwells order history and produce stocking