Customer Testimonials without release forms (40 years ago)

Statitrol Division Emerson Electric Company

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TESTIMONIALS - 1977
(Without Release Forms)
CHARLES RABKIN
260 W. 10 St.
Apr. 10
NY, NY 10014

Gentlemen,

I recently had a fire in my apartment and my SmokeGuard alarm, Model 800A E 101-1, Serial 7082, was damaged. In your "Statement of Policy" you ask that it be returned to you and that you will repair or replace it. My problem is that it is the only alarm I have and I would not like to be without one for any period of time in the event of another fire.

Would it be possible for you to send me a new one, at which time I will immediately send you the damaged one?

Charles Rabkin
CHARLES RABKIN
260 W. 10 St., Apt. 10
NY, NY 10014
Dec. 7, 1977

Dear Ms. Wiedhold:

Thank you for your prompt response. The "Smoke Gard" and your letter arrived within a day of each other.

The fire started in a warehouse across the street from my apartment, that was being converted to an apartment building. It was clearly a case of arson. The flames were so big that they extended across the street and there was fire damage to two apartments, mine and my neighbors. Fortunately the firefighters were in and on our building and therefore the damage to my apartment was significant but limited in area. My neighbor's was much worse.

The heat from the fire melted the outer cover of my "Smoke Gard", I shall ship the damaged unit within the next few days.

Thanks again for your help.

Charles Rabkin
9 November, 1977

Statitrol
Attn: Mr. Dave McGannon
140 South Union Boulevard
Lakewood, CO 80228

Dear Dave:

Enclosed please find a letter from a very satisfied customer.

We are returning this model 700A Smokegard, serial number 7506251081 for credit on our account. A new unit was issued on this date. We feel that replacement of the unit at no charge to the customer is in order due to public relations and advertisement.

Your beneficence in this matter will be greatly appreciated.

Sincerely,

Chris R. Reimer
Division Manager

Encls:  

CRR: sm
To SmokeGuard

Three AM in the morning on Sept. 24, 1977 my instant on television set caught fire. My wife and three children were home alone. They were all asleep when the SmokeGuard sounded. My wife woke up and opened the bedroom door to see the flames coming out of the back of the television set at the foot of the stairs. The Smoke Guard gave her enough time to get the children up down the stairs past the burning TV set to safety.

I owe the SmokeGuard saved my family's life.

William J. Doe
November 1, 1977

Reva Atchison
C/O Statitrol Corp.
140 South Union Blvd.
Lakewood, Colo. 80228

Dear Reva,

The enclosed article appeared in the Des Moines Register, Oct. 31st. Mr. Arthur Flatt purchased his Smokegard during an employee program held by Electrical Engineering Equipment Co., one of our principal distributors in Des Moines.

This should be an excellent prospect for a testimonial. In accordance with Statitrol's policy of replacing units either damaged or destroyed in a fire. A replacement for his damaged detector could provide a good deal of public relations mileage.

We certainly have reaped a fine harvest from the James Crosby case in West Des Moines earlier this year. His units were purchased from the West Des Moines Fire Dept. The Fire Marshal, George Oster was very impressed and has helped us in many ways.

The Flatt address is:

Mr. Arthur Flatt
2919-Logan-Ave.
Des Moines, Iowa 50317

I'm sure that once Mr. Flatt's fellow employees hear of this news they will eagerly promote the value of the Smokegard Detector.

I hope this is a valuable addition to Statitrol's growing Testimonial File.

Best regards,

Jack L. Linderman

JLL:kb

Enc.

P.S. I've since heard that one of the local TV stations gave very good coverage - actually showed detector and mentioned it by name.
SMOKE DETECTOR
SAVES YOUTHS

By JOHN PIAZZA
Register Staff Writer

Two children escaped injury Sunday afternoon when a smoke detector in an upstairs hallway of a Des Moines home warned adults of a fire, authorities said.

District Fire Chief Bob Armstrong said the smoke detector device may have saved the lives of Arthur Flatt, Jr., and Ronny Gladstone, both 4 years old, after a fire broke out in a bedroom of the Arthur Flatt, sr., home at 2919 Logan Ave. about 1 p.m.

Armstrong said a small fire broke out while the two boys were playing upstairs. They went downstairs and asked Flatt for a glass of water in an apparent attempt to douse the flames, but neglected to tell him of the fire, he said.

When the youths returned upstairs, the bedroom was engulfed in flames and they were unable to get out the door, Armstrong said.

He said no smoke had drifted downstairs, and Flatt was unaware of the blaze.

Within minutes, however, Armstrong said the smoke detector's alarm sounded. Flatt rushed to the aid of the two and carried them to safety. The two were not injured.

Fire officials estimated damage to the home at $7,000. They said the children may have been playing with matches.
Dear States:

On Oct 17th we had a fire at our home. We were not there at the time, however there was extensive damage to our kitchen & bath area. Our neighbors heard our smoke alarm but were not aware of what the noise was. We were packing up our house as we could not occupy it, and heard it sound again. We were quite amazed that it still functioned because it had melted quite a bit due to heat. But sure enough another fire had started and it was doing
...it's job! It scared it before we even see it, and to numerous friends, neighbors were there too!
Needless to say, the second fire completely totaled our contents. Even though much was ruined after the first fire and this included our Smoke Lord.
Enclosed is a copy of fire report for verification for replacement.
Sincerely,
Mrs. Oakley Egg
2788 Church St.
Olana, Ohio 45053
P.S. My father is a fire chief and the Smoke Lord was a gift for Christmas ago.
STATE OF OHIO
DIVISION OF STATE FIRE MARSHAL
DEPARTMENT OF COMMERCE

Morgan

Fire occurred in Twp.)------------------

Month _______ Day _______ 10 17 19 1977

Hour _______ 1:40 ( ) a.m. _______ 3:00 ( ) p.m.

Oakley R. Oxx, Jr. 2788 Church Lane Ohio, Ohio

Business or occupant's name

St. or R.R. 01:00 P.O. State

Owner's name

St. or R.R. 01:00 P.O. State

Person who turned in alarm

Cincinnati Gas & Electric Co. Butler

1. Estimated loss on building $____________________ 2. Estimated loss on contents $____________________

3. Building insured 1 ( ) Yes 2 ( ) No 3. Contents insured 1 ( ) Yes 2 ( ) No

5. If fire caused by human act, check sex & age: SEX: 1 ( ) Male 2 ( ) Female 3 ( ) Male & Female

AGE: ( ) under 7 ( ) 8-14 ( ) 15-18 ( ) 19-65 ( ) over 65

6. Did casualties result? (If yes, submit Form 13-A) 1 ( ) Yes 2 ( ) No

7. Did you request further investigation by Division of State Fire Marshal? 1 ( ) Yes 2 ( ) No

NOTE: write plainly – see instructions

TYPE OF OCCUPANCY

(check only one)

DWELLING
01 ( ) Single family
02 ( ) Two family up & down
03 ( ) Two family side by side
04 ( ) Apartment
05 ( ) Lodging house
06 ( ) Hotel
07 ( ) Motel
08 ( ) Rest home
09 ( ) Day nursery
10 ( ) Foster home
11 ( ) Trailer home
19 ( ) Unclassified

PUBLIC OCCUPANCY

20 ( ) Federal
21 ( ) State
22 ( ) County
23 ( ) City
24 ( ) School
25 ( ) Church
26 ( ) Hospital
27 ( ) Theatre
28 ( ) Assembly hall
39 ( ) Unclassified

MERCANTILE

40 ( ) Office
41 ( ) Small retail
42 ( ) Large retail
43 ( ) Restaurant
44 ( ) Wholesale
45 ( ) Storage warehouse
46 ( ) Multiple occupancy
47 ( ) Dry cleaning
48 ( ) Store & dwelling
59 ( ) Unclassified

NON-BUILDING

80 ( ) Automotive vehicles
81 ( ) Boat
82 ( ) Aircraft
83 ( ) Railroad
84 ( ) Utility
85 ( ) Moveable industrial equipment
86 ( ) Moveable farm equipment
87 ( ) Crop
88 ( ) Grass
89 ( ) Brush
90 ( ) Dump
99 ( ) Unclassified

If "UNCLASSIFIED", explain ____________________________
**CONDITIONS RELATED TO INCEPTION OF FIRE**

<table>
<thead>
<tr>
<th>AREA OF ORIGIN</th>
<th>ORIGIN</th>
<th>CAUSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 ( ) Basement</td>
<td>01 ( ) Heating unit</td>
<td>01 ( ) Open flame</td>
</tr>
<tr>
<td>02 ( ) First floor</td>
<td>02 ( ) Cooking unit</td>
<td>02 ( ) Sparks</td>
</tr>
<tr>
<td>03 ( ) Second floor</td>
<td>03 ( ) Heating appliances</td>
<td>03 ( ) Lightning</td>
</tr>
<tr>
<td>04 ( ) Above second floor</td>
<td>04 ( ) Workshop appliances</td>
<td>04 ( ) Spontaneous ignition</td>
</tr>
<tr>
<td>05 ( ) Attic</td>
<td>05 ( ) Other appliances</td>
<td>05 ( ) Static electricity</td>
</tr>
<tr>
<td>06 ( ) Roof</td>
<td>06 ( ) Merchandise</td>
<td>06 ( ) Over heating</td>
</tr>
<tr>
<td>07 ( ) Exterior of building</td>
<td>07 ( ) Industrial equipment</td>
<td>07 ( ) Electricity</td>
</tr>
<tr>
<td>08 ( ) Road or right of way</td>
<td>08 ( ) Farm equipment</td>
<td>08 ( ) Burning residue</td>
</tr>
<tr>
<td>09 ( ) Open area or field</td>
<td>09 ( ) Office equipment</td>
<td>09 ( ) Smoking</td>
</tr>
<tr>
<td>10 ( ) Laboratory</td>
<td>10 ( ) Furniture or furnishings</td>
<td>10 ( ) Cutting or welding</td>
</tr>
<tr>
<td>11 ( ) Closets</td>
<td>11 ( ) Wiring</td>
<td>11 ( ) Adjoining</td>
</tr>
<tr>
<td>12 ( ) Kitchen</td>
<td>12 ( ) Motor electric</td>
<td>18 ( ) Other</td>
</tr>
<tr>
<td>13 ( ) Bedroom</td>
<td>13 ( ) Motor other</td>
<td>19 ( ) Undetermined</td>
</tr>
<tr>
<td>14 ( ) Living room</td>
<td>14 ( ) Chimney</td>
<td></td>
</tr>
<tr>
<td>15 ( ) Waste or rubbish</td>
<td>15 ( ) Waste or rubbish</td>
<td></td>
</tr>
<tr>
<td>16 ( ) Other</td>
<td>16 ( ) Other</td>
<td></td>
</tr>
<tr>
<td>17 ( ) Undetermined</td>
<td>17 ( ) Undetermined</td>
<td></td>
</tr>
<tr>
<td>18 ( ) Undetermined</td>
<td>18 ( ) Undetermined</td>
<td></td>
</tr>
</tbody>
</table>

**SECONDARY CAUSE**

<table>
<thead>
<tr>
<th>CAUSE</th>
<th>01 ( ) Gasoline</th>
<th>02 ( ) Fuel oil or kerosene</th>
</tr>
</thead>
<tbody>
<tr>
<td>03 ( ) Other class I &amp; II liquids</td>
<td>04 ( ) Class III liquids</td>
<td></td>
</tr>
<tr>
<td>05 ( ) Liquified petroleum gas</td>
<td>06 ( ) Natural gas</td>
<td></td>
</tr>
<tr>
<td>07 ( ) Other flammable gas</td>
<td>08 ( ) Short circuit</td>
<td></td>
</tr>
<tr>
<td>09 ( ) Overloaded circuit</td>
<td>10 ( ) Metal</td>
<td></td>
</tr>
<tr>
<td>11 ( ) Combustible material</td>
<td>12 ( ) Other</td>
<td></td>
</tr>
</tbody>
</table>

**CIRCUMSTANCE**

<table>
<thead>
<tr>
<th>CIRCUMSTANCE</th>
<th>01 ( ) Suspicious</th>
<th>02 ( ) Negligence</th>
</tr>
</thead>
<tbody>
<tr>
<td>03 ( ) Poor housekeeping</td>
<td>04 ( ) Malfunction</td>
<td></td>
</tr>
<tr>
<td>05 ( ) Mechanical failure</td>
<td>06 ( ) Improper usage</td>
<td></td>
</tr>
<tr>
<td>07 ( ) Overfusing</td>
<td>08 ( ) Spillage</td>
<td></td>
</tr>
<tr>
<td>09 ( ) Children playing</td>
<td>10 ( ) Children alone</td>
<td></td>
</tr>
<tr>
<td>11 ( ) Animal</td>
<td>12 ( ) Act of God</td>
<td></td>
</tr>
<tr>
<td>13 ( ) Other</td>
<td>14 ( ) Act of God</td>
<td></td>
</tr>
<tr>
<td>15 ( ) Undetermined</td>
<td>16 ( ) Undetermined</td>
<td></td>
</tr>
</tbody>
</table>

If 18 ( ) OTHER, explain ____________________________

**REMARKS:** In my opinion the cause of the fire was electrical. Visible evidence indicates this. The original fire(1:40 A) started in the kitchen in the sink and partition area. The call back on this fire was at 6:00 P.M. the same day. This fire was in the rear of the house in the opposite side. This was evidently caused by a spark or flying ember of the earlier fire. The loss on this fire was extensive, both building and contents.

This is to certify that in accordance with my duties and responsibilities as set forth in Section 3737.08, Revised Code, State of Ohio, I have caused to be investigated this fire, and now, to the best of my knowledge and ability, submit report on same.

Chief of Fire Department) [Signature]
Fire Prevention Officer [Signature]
Oct. 4, 1977

Statitrol Division
Emerson Electric Co.
140 South Union Blvd.
Lakewood, Colorado 80228

Gentlemen:

Over a year ago I bought 12 "SmokeGard" units for my home and those of my rentals and relatives. I now need more, probably 6. I would like to know if I may order them from you direct, and if so the price.

Just a week ago, one of the houses we had put 2 "SmokeGard's" in was set fire by an arsonist. The "SmokeGard's" did their thing, and the fire department said they were the best they had ever seen.

Thanking you in advance, Sincerely

Glen Ashby
3753 Palm Ave
Lynwood, Ca. 90262

213-637-1429

Glen Ashby
September 30, 1977

Mr. Duane D. Pearsall, President
Statitrol Corporation
140 South Union Blvd.
Lakewood, Colorado 80228

Dear Duane:

SUBJECT: Peace of Mind

Each person at Statitrol has my deep thanks. I would like to use your good offices to express my feelings.

There are three ways that each person in the Statitrol organization has served to build my confidence in your products.

1. Peace - I have given detectors to my parents and my family. In my home, my own children and wife will be warned by an every-level detection system of your products.

2. Confidence - As an independent fire protection engineer, we are forced into situations where we must occasionally make recommendations on products. We have no qualms about putting our professional reputation on a line with your products.

3. Experience - During this summer, there were two incidents at my parents summer cottage. They are 71 and 72 years young and enjoy life tremendously. One evening, the detector in the back pantry started sounding. My mother found that the beans were overheating. She reports that the beans were edible because the detector had warned her in time to catch the problem.

An unclean flue pipe early in the summer had a fire in it while my wife, myself and our son were having breakfast downstairs. The detector began an intermittent alarming of increasing length and noise. By the time I reached it, it was in steady alarm.

FIRE PROTECTION
No smoke was visible. As I was taking the detector down, I heard a cracking in the flue pipe behind me. No visible fire or glowing could be seen, but the pipe was too hot to touch. The fire department took care of the problem with no damage.

I awoke this morning thinking how much I appreciated each person in the organization that adds a component to a board, tests the detectors when they go in the packing cartons, services the vending machines or answers the telephones. Each person plays an integral part in the peace and confidence I feel with the products that people in your organization produce.

With best personal regards,

Cordially,

Rexford Wilson, MSFPE
President

RW:jd
5955 Cornell
St. Louis, Mo 63130

1412 S. Union Blvd
Lakewood, Colorado, 80228  8/27/77

Dear Sirs:

On May 28 about 6:30 A.M. during a thunderstorm I was awakened by my SmokeGard. There was fire in my kitchen. I believe the SmokeGard alerted me early enough to avert a possible disaster. Though you'd like to know.

Respectfully,

Harold Wengarten

PS. Enclosed is my check for three dollars.
Nick Troick - 12/14/72 3:45

Fire in Glendale -
  1 unit in hallway to Eden
  1 unit in dining room
Police said - side 14" drop from ceiling

Fire Chief & Captain of Fire Prevention -
  Red lights were blinking - tested afterwards
  back at station - "took all of smoke"

Unit were replaced by Fire people.

People (owners) check there weekly.

Fire Source - Stovetop attached by breezy heater fan pubs - Caught sheets on arm
  on floor - on fire - smoke entered

12/15/72 4:10 pm

Verified that the necessary info had been obtained
and that fire is returning the units.

12/27/72 - 2 units Red - 5/10 2199 (2)
December 16, 1977

Dave McGannon, Mgr.
Customer Service Dept.
Statitrol Corp.
140 S. Union Blvd.
Lakewood, Colo. 80228

Dear Dave: Ref: Non-alarming 800A's in Glendale home fire 12-14-77.

Pursuant to our phone conversation, we went to Glendale the next A.M. - 12-15-77 and visited the scene of the fire.

A sketch of the buildings as drawn by Capt. Eberle, Fire Prevention Officer of Glendale Fire Department is enclosed. The frame outbuilding where the actual fire occurred is shown at 6 ft. from the rear entry which is into the dining room.

Capt. Eberle stated the smoke was caused mainly by burning wood and some cloth drapes on the windows. It came out of the storage building, across the covered patio into the open (but screened) door of the dining room and thru vents into the attic and down into the dwelling.

A Glendale Police officer passing by saw the smoke, entered the dwelling and claimed the smoke was 15" - 18" deep from the ceiling. He awoke all occupants and got them out of the house - then called Fire Dept. which is recorded as 7:58 A.M. The Chief and Capt. arrived before the equipment. Capt. Eberle entered the building and reached thru the smoke to remove the alarms from the ceilings and his eyes were tearing upon reaching the outside per Chief Crabtree.

Chief Crabtree and Capt. Eberle stated they tried the units at the scene after removal from ceilings and with several tries and much too slow reaction the SmokeGards did not alarm. However, they were not alarming when the Police Officer entered, nor when the Chief and Capt. arrived on the scene.

We shipped the two 800A'S to you yesterday 12/16/77 via UPS. Both of them smelled strongly from smoke. We did no testing - did determine the code on both as 7199.

On the A.M. after the Fire (12/15/77) the Chief and Capt. Eberle took one of the 800A's in question, mounted it on the ceiling of their shower room, and ignited several sheets of paper in a trash can. The 800A alarmed promptly. They snuffed the flames in the can.
Dapt. Eberle went to another room to get the 2d 800A in question. Upon entering the shower room again, the 2d 800A alarmed in his hand, and the 1st one tested alarmed again from the smoldering paper in the trash can. The smoke was not very dense because the Chief and another fireman were in the shower room continuously during the testing, and Capt. Eberle was absent only enough time to get the 2d unit from an adjoining room.

Capt. Eberle told me that these two units involved in the fire at the Residence of Mr. & Mrs. David Martin, 6710 N. 59th Drive, Glendale, AZ. were replacements for two 800A's originally sold them but returned to you on August 12th in the 144 lot.

The Captain also told me that several of his men have received letters to test their units and if not functioning properly to return to Statitrol. He also said some of the Glendale residents have received new units from Statitrol with instructions to return the units they then had.

The Captain also said he received a piece of copied newspaper cut from the L. A. Times in June 1977 and Mr. Duane Pearsall was quoted as saying that 8-25% of 300,000 SmokeGards sold were losing sensitivity.

Capt. Eberle told me that the Chief and he had planned to reactivate their fire protection program upon the installation of the 1000th SmokeGard, but all the related instances herewith have caused them to pause and reconsider. They feel that Statitrol has a serious problem in the manufacture of the 800A SmokeGard and they will not proceed further in their City until they hear, preferably from Mr. Duane Pearsall, what specifically has been the problem, what steps have been taken and effective when to rectify the problem.

The Chief Crabtree hypothized that if the 800A becomes defective because of shipping and handling, and then reverses it's condition thru a 2d handling and shipping back to you, such as the 100 units returned in August, is there any way they can continuously be delivered in good condition to an ultimate consumer?
When the analysis and decision on the two 800A's present in the Martin residence on December 14, 1977 and returned to you on the 15th via UPS (and I certainly hope that it will receive prompt attention) please have Mr. Duane Pearsall advise Chief Gray Crabtree of your findings, decisions, and remedies, with a copy to Captain Don Eberle, Tom McSherry and myself.

Awaiting official decisions, in an interim of shared uncertainty, we are

Sincerely, yours,

N. R. Troik

nrt/hs
We have tested the two subject detectors date coded 7199 three times in the NBS 217 smoke chamber. The Underwriters Laboratory limits for the 217 chamber is .4 to 1.5% obscuration per foot. The average smoke sensitivity of one detector was 1.1%, and the average smoke sensitivity of the second detector was 1.7%. The second detector has one smoke reading that is quite a bit higher than the other two, thus raising the average. We have had some problems in the last couple of days with the 217 chamber, appearing to make the detectors read a little less sensitive. I feel that the second detector is probably not as bad as the smoke sensitivity would tend to indicate. It is probably well within the smoke sensitivity limits on a U.L. ceiling test.

We intend to use these two detectors in further testing. We expect to run them on the ceiling with a screen close to the fire source, sometime this coming week. I wish we could have completed these tests before you needed the data.

If you have any questions or comments, please let me know.

Paul Staby
Dear Sir

Last year our friend gave us a smokeguard. So I put it at the side of my step room. On Dec 16, 1977 I was sitting in the living room and my boys were in the bathroom. When it went off, I jumped up out of the chair and saw the flames in the hall room. I hollered to my seven-year-old son, Fire, Fire, and he took his little brother out of the lift. I rode up and out and called the fire chief. The damage was slight.

Thanks to smokeguard. Please tell me where I can buy some more. Thank you.

Mr. Luke
May 24, 1977

Sirs:

I purchased one of your Smokegard Detectors from my employer, Mead Paper (Safety Office) in Chillicothe, Ohio around the 13th of December, 1976. The Chillicothe Fire Department sponsored the sale.

I installed the detector a few days before Christmas, and didn't fill out the warranty card or send it to you, but I did want you to know the unit worked real fine.

The boys were in school March 9, 1977. My wife was getting ready to go to work, and I was out cleaning the yard. The alarm went off as my wife was going to the bathroom to get ready for work. She went to the kitchen to see if there was a pan left on the stove, being that was OK, she went to the front door and called me in. I checked the furnace and water heater in the Utility Room which were OK. I went to the plane and called the Fire Department, which were to the house in less than ten minutes. They said if it had been just a few minutes later, the house would have been a total loss from a super-heated effect; there was about $4,000.00 or more damage to the interior.

I believe your Smokegard Detector saved my house and without a doubt saved my wife from being trapped in the bathroom. Therefore she was not harmed in any way. I want to thank you sincerely for putting such a fine unit on the market for the public to put in their homes. It gives me a sense of safety and security when you know you have a unit in your home to give you a warning of a pending danger. Thank you again.

The fire started in the linen closet, evidently from spontaneous combustion. I had enough confidence in your product, that I have already bought another Smokegard and installed for the protection it offers my family.

Thanking you,

Robert Doll
May 17, 1977

Mr. Duane D. Pearsall, President
Statitrol
140 South Union Blvd.
Lakewood, Colorado 80228

Dear Duane:

I am pleased to report the Statitrol Smoke Detector functions as designed. Smoke generation from one of our faulty portable appliances activated the alarm and we were warned in time to avoid a real problem. While there was smoke, the amount was relatively small, yet the detector performed as intended.

Statitrol has another advocate of your product and the concept of smoke detection devices.

I trust this letter finds you in excellent health and enjoying a prosperous year. Looking forward to seeing you during ICBO's annual business meeting in San Diego.

Sincerely,

John Canestro
City Building Official

cc: Charles Gillett, City of Lakewood, Colorado
May 3, 1977

Mr. Walter Mintel
Caution Enterprises Inc.
P.O. Box U
Waterville, N.Y. 13480

Sir:

On April 20, 1977 a fire erupted at 0709 hours at 1015 South Clinton Street.

Two smoke detectors activated on the second floor and alerted the building six occupants. The four people on the second floor probably would have perished had it not been for the early notification.

Thank you for your quick response in replacing the two fire damaged smoke detectors. Mr. George Godbold and his 7 year old daughter Lisa were presented with the new detectors this morning. The three local television stations and the two local newspapers covered the presentation outside of the fire scene.

The Syracuse Fire Department will keep the two old detectors as visual proof of the life saving value of early warning notification. We will continue to use the detectors in our speaking engagements.

Special thanks are extended to Mr. B.F. Wrightmire Jr. of your Syracuse office.

P.S. Regards from Eldvarnamidstö in Kopavogur, Iceland. Your product is also doing a good job there.

Sincerely,

Paul S. Reeves
Deputy Chief

cc: Chief Hanlon
    Mr. George Godbold
    Mr. B.F. Wrightmire Jr.
The alarm from a fire detection device in a South Clinton Street apartment house was credited this morning with alerting the occupants in time to flee from the burning building, fire officials said.

"We might have had a number of fatalities in this fire if it had not been for the smoke detector located on the upper floor of the apartment house," Deputy Chief Paul Reeves said.

Firemen were told by George Godbold, 25, that he was awakened by the alarm shortly after 7 a.m. and found his young daughter's bedroom filled with smoke.

Lisa Godbold, 7, was carried from the building by her father who also alerted the eight other occupants in the four-family dwelling located at 1015 S. Clinton St.

First fire units arriving at the scene reported heavy flames and black smoke shooting from the windows and roof of the two-story brick structure.

More than 30 fire fighters battled the blaze for nearly an hour before it was brought under control.

Fire Investigator Tony Nigro said the flames caused heavy damage to the rear of the second floor. Smoke and water damage was reported to the rest of the building.

Nigro said the blaze apparently was caused by a portable electrical heater which was placed too close to the youngster's bed and ignited a blanket and sheets.

No dollar figure on the amount of damage was immediately available.

The only injury reported was to the Godbold child, who received second and third degree burns to her left leg, firemen said. She was taken to State University Hospital where she was listed in good condition.

The American Red Cross was on the scene to assist the persons left homeless.
Life-saving Devices That Did Their Job

Fire Chief Thomas F. Hanlon III displays the charred remains of two smoke-detector alarms that have been credited with saving the lives of the six occupants of a two-story, brick apartment building at 1015 S. Clinton St. One of the occupants, a 7-year-old girl, suffered third degree burns of the left leg yesterday morning when an electric heater ignited her bed, investigators said. The flames heavily damaged the girl's bedroom before burning the kitchen of the residence. (Photo by staff photographer Carl J. Single)

Girl's Leg Burned In Apartment Fire

By JOHN WINSHEWSKI

Seven-year-old Lisa Godbold of 1015 S. Clinton St. was listed in satisfactory condition late yesterday at University Hospital with third degree burns of the left leg suffered in a fire at her home.

The fire heavily damaged her bedroom and the kitchen of the apartment, investigators said.

The child was awakened at about 7 a.m. yesterday after an electric heater ignited her bed, according to Fire Investigator Anthony Nigro. He added that she and her father, George, and a woman, Barbara Harris, occupied one of two second-floor apartments in a five-unit, two-story dwelling owned by Joseph Rothenberg, 403 Scott Ave.

Earlier yesterday morning, the girl awoke feeling cold, according to Nigro, so she plugged in the heater and placed it next to her bed before going to sleep again.

Nigro said the child's father was awakened by two smoke-detector alarms in the apartment and found the girl in the kitchen crying and yelling about the burns on her leg.

Deputy Fire Chief Edward Stack said the alarms, which Godbold had installed, were loud enough to alert everyone in the brick apartment building. Stack and Fire Chief Thomas F. Hanlon III credited the alarms with enabling all other occupants to escape without injury.

According to Nigro, the other second-floor apartment was occupied by Augustine Castro. Two of the first-floor apartments were occupied by Willie Brown and Lizzie Weakfall, Nigro said. A third first-floor unit was vacant, he added.

Nigro said the Godbold apartment was the only one to receive fire damage. The other units received smoke and water damage, he added.

Investigators said local Red Cross workers were helping the occupants find temporary lodging elsewhere.
To Whom It May Concern:

On March 27, 1977, a near tragedy was avoided in my home due to the protection afforded by a Smoke Gard II smoke detector. Although my husband and I had the detector installed a year earlier, we never really believed that a fire was a possibility in our home, but we were wrong.

At about 11:00 a.m. Sunday morning I had placed some fat in a frying pan on the stove for my female poodle who was nursing her four pups. I left the kitchen to do some work in the bathroom and forgot that the fat was cooking on the stove. Suddenly I was aware of a loud beeping sound from the smoke detector located in the cellar-way adjacent to the kitchen. At first I thought there was a fire in the basement. When I ran into the kitchen, however, I found it filled with smoke and the frying pan completely aflame. The flames were only inches from the wood cabinets. I grabbed the frying pan and rushed out into the backyard where I extinguished the fire.

I am certain if it had not been for the smoke detector, I and my daughter could have been seriously injured and my home seriously damaged. I feel the investment that my husband and I made in the smoke detector is one of the most profitable investments that we have ever made.

Sincerely,

Anna M. Schreiber

Anna M. Schreiber

This letter was written by my best friend's wife. They really didn't think it could happen to them! Jim says, "I'm a real friend."
March 24, 1977

Priscilla Wiederhold
Marketing Secretary
STATITROL CORPORATION
140 South Union Blvd.
Lakewood, Colorado
80228

Dear Priscilla:

I am forwarding a file that I received today from one of our fine Distributors, Rice Safety Equipment Co. in Seattle.

Mrs. Langiewicz credits her SmokeGard for saving the life of their son, Rob.

The detector was burned quite badly and I have already replaced it with a new detector from my stock. I will forward the burned detector to you when I receive it from the Distributor.

Please forward a release form and we will see that it is signed and returned to you so that you may use her testimonial letter.

Sincerely,

Peter D. Mitchell

PDM: pg
encl.
March 9, 1977

Vice Safety Equipment
Seattle, WA

Our Sir:

I am returning this smoke detector for replacement. On Sat.
Mar. 5, our house caught on fire.
The fire started in our son's room
and since he was asleep at the
time, it was the smoke detector
that saved his life. We had it
right outside his door.

The firemen said that if it
weren't for the detector, that he would
have died in the fire.

We are so very grateful that
we put in these (we have 2 in the house)
smoke detectors.

Sincerely,

Catherine Sangiwer

Serial # 6159
1704 West 70th
Aberdeen, WA 98520
The Romanian government had not released any casualty tolls, but a spokesman for the Yugoslav embassy said today at least 1,000 were believed dead in Bucharest alone. Many residents, he said, had moved into the countryside and into parks for fear of new tremors.

An early official report from Bulgaria said at least 20 were dead there, 167 injured and 60 buildings destroyed by the quake, described as one of the strongest ever recorded in Europe.

Bucharest was apparently the most severely hit major city. Apartment buildings were reported flattened, streets buckled and thousands driven from their homes. Bucharest radio said there had been no casualties in the worst hit city area, the downtown district of stores and warehouses.

The radio said emergency hospitals had been set up on the fields of two stadiums. It said there was enough blood and oxygen on hand to treat all casualties.

President Nicolae Ceausescu rushed back from Nigeria, canceling a Mallorca meeting with Spanish King Juan Carlos, and immediately began inspecting damage in the Romanian capital.

Ambulances were rushed to Ploesti, 35 miles north of Bucharest, which the Yugoslav news agency Tanjug said was heavily damaged. Red Cross officials reported damage to the towns of Alexandria and Iasi and several villages.

The spokesman for the Yugoslav embassy, reached by telephone from Belgrade, said about 20 high buildings in Bucharest had been leveled.

The French ambassador in Bucharest, Raoul Delaye, told Agence France Press the quake was "very strong and seemed interminable."

"At the Turkish embassy, where I was dining, big chunks of the ceiling fell on the table," he said. "The entire population was out on the streets, which were filled with ambulances, fire engines and police."

Delaye said, however, that most of Bucharest's big buildings survived and traffic appeared normal today.

"Several houses had collapsed, flattening numerous cars parked on the streets," Finnish Ambassador Matti Haekkaenen told a Helsinki newspaper. "People came to the streets right after the quake. They were worried but not hysterical."

The earthquake, registering 7.5 on the Richter scale and felt from Rome to Moscow, struck at about 9:30 p.m. Most of Bucharest's 1.5 million residents were at home. Unofficial reports said several apartment buildings, including at least two seven-story structures, had collapsed, burying scores of tenants.

An employee of a Western airline reported from the Romanian capital that he had seen seven or eight crumbled apartment houses.

Thousands of residents spent the night in the streets, huddled around candles and the few belongings they could carry with them.

Many foreigners bundled up their families and spent the night in their cars.

Blazing chair awakens youth

A 14-year-old Aberdeen boy got the seat of his pants singed about 3:30 this morning when a smoldering cigarette ignited the large, overstuffed chair he was sleeping in and started a house fire at 1701 W. First St., firefighters reported.

A smoke detector awakened Rob Langiewicz in time to rush upstairs and awaken his family but not before the fire burned through the back pocket of his jeans and melted his wallet, firefighters said.

Ron, who was not injured, was standing outside in the driveway with his parents, Mr. and Mrs. John Langiewicz, and his two sisters, ages 11 and 15, when the fire engines arrived. Firefighters said they had the blaze under control in less than five minutes.

The fire, which gutted Rob's bedroom, caused about $5,000 damage to the house and about $2,000 damage to its contents, firefighters estimated.

Jackhammer music to miner's ears

TOWER CITY, Pa. (AP) — Ronald Adley welcomed the sweet music of a jackhammer beating through a 50-foot wall of hard coal today to free him from the chamber he has been trapped in for four days.

Meanwhile, a drill from above bored an eight-inch hole from the surface to an area where seven comrades — their fate still unknown — were believed to be. A television camera and listening devices were to be lowered into it.

Two other miners were known dead. A

Work on the tunnel, which began Wednesday night, was slow because the hard coal turned sharp drill chisels into stubs.

Mining officials also held out hope the other men missing in the Kocher Coal Co.
Statford Corp.
140 So Union Blvd.
Salt Lake City,
Utah 84108

To Whom This May Concern:

This article of newspaper perhaps might be of interest to you.

On [March 1917], I went to bed very early at 10:30.
I checked to see if my little red flashlight was functioning as usual. In my half way I had a smoke alarm. At 2:30 A.M., I was awakened by an unfamiliar sound. There was no question that it was my smoke alarm. When I reached my son's bedroom the lower half of his bed was afire.
Thanks to this company and a very
dear friend of mine our lines were
 spared.
My friend last August 1976
installed your Smoke Gard in
my hall To make my son feel
more secure, because of his fear
of fire. Everything in our home
was destroyed in 25 minutes.
Since then I have rebuilt
and am in need of three more
Smoke Guards. I have been
unable To locate these however
I did locate your address.
Please notify where I can purchase
these or send them To me c/o
Mr. John Bless others as we were
 spared.
Sincerely

tor the Rev. Steyter
Smoke detector saves family

By DAVE SEARCY
Early on the morning of Friday, March 25, 1977, Mrs. Esther Stayte and her fourteen year old son Bobby were awakened at approximately 2:29 a.m., to find their house engulfed in smoke. The only reason they were awakened from their sound sleep was because the smoke detector located in the hallway near their bedrooms was sounding an alarm. If the Stayte's hadn't had a smoke detector located in their home, today they wouldn't be able to tell the story.

Mrs. Stayte, who is employed by Doctor David Kercheval as a receptionist, says that "she owes the saving of her life to God and the smoke detector which saved her and Bobby's life." Bobby attends the Franklin Township Middle School, and agrees with his mother, that they would have perished if it hadn't been for the smoke detector.

The Wanamaker and Bunker Hill Fire Departments arrived on the scene at 2:38 a.m. Through fast action by both departments the fire was contained primarily to Bobby's bedroom and surrounding attic. The remaining portion of the house received heavy smoke and heat damage, even though they were not touched by flame. Fire fighters were on the scene at 7036 East Payne Road for two hours, before being completely satisfied that the fire was out.

Mrs. Stayte wishes that there was someway in which she could personally express the need for smoke detectors in everyone's home. She especially realizes that fires happen at anytime, anywhere, and most important at anyone's home. Again she wishes to impress the fact, that she wouldn't be able to tell her story about the fire, if it wasn't for her smoke detector.

No matter how fast the Fire Department was, only God and the smoke detector saved her and Bobby's lives.
This is an ad that appeared in our local paper after my fire and reading the fire article.

I really could had sold a hundred of your alarms after this happened. People were contacting me day and night.
Mrs. Esther Stayte was saved by FARMER'S SMOKE ALARMS

4 - Stage gas flame
Lifetime guarantee
FREE Battery replacement
portable WILL INSTALL

$70.00

423 Santiago Greenwood 535-523
Dear Sirs,

I have installed new batteries in my smokeguard, but it keeps on chirping.

This unit has already saved my home from a fire. In Dec 1976 I returned home from night shift. I have a habit of placing bacon in a clean skillet over a very low flame while I change. While on the 2nd floor I heard the smokeguard chirping. I returned to the 1st floor to smoke coming from the kitchen. Entering the kitchen I found the stove and back wall on fire. After putting out fire I found the clean skillet developed a crack which opened up when it got hot, allowing the grease to run through and catch on fire.
Please return this unit as soon as possible.

Thanking you in advance,

EUGENE J. SWAN
1214 MAIDEN CHOICE
BALTO. 21229
MD

1-2004
3/7/??
From the desk of
Chief DEAN R. GANTZ, SR.

Dear Sirs:

For your information, this unit saved my house from fire this past Thanksgiving night. My youngest son dropped a lit match in the waste basket. The waste container melted to its normal size and the contents were burned. The baby sitter has
Heard the Alarm go off.
Extinguished the Fire, only
loss, I want to Hasten.
Thank you For This
Very good piece of Equipment.

Dean A. Hart, Jr.
Fire Chief
Franklin Fire Co.
Franklin, Pa.
Dear Mr. Smith,

Thank you for your prompt consideration. I really appreciate the replacement alarm; I feel very unprotected without it. That unit is my downstairs protected without it. That unit is my downstairs alarm and my daughter sleeps down there for you can see how important it is to us.

Last month we were able to detect a fire in the kitchen. First thanks to our unit and the alarm. These problems are very efficient and reliable alarm. The problems we have been having I am sure are due to faulty batteries and not the alarm.

In any event I have mailed back my old alarm and the batteries (only used 1 month) so you can determine what the problem is.

I would appreciate it if you can tell me the name of a dealer in my area who carries your product and the batteries to fit these units. I have not been able to find one.

Thanks again.

Sincerely,

Mrs. John Kallas

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Q: What is the cost of a new unit? My pencil is only 4 #
8) WOULD YOU PURCHASE BATTERIES FOR YOUR "SMOKEGARD" BY MAIL?
   Yes ___ No X Why? Readily Availability here

9) HAS THERE EVER BEEN A SITUATION IN YOUR HOME WHEN YOU THOUGHT YOUR "SMOKEGARD"
    SHOULD HAVE ALARIZED, BUT IT DID NOT?
   Yes ___ No X Explain

10) HAS YOUR "SMOKEGARD" EVER ALARIZED WHEN YOU BELIEVED IT SHOULD NOT HAVE?
    Yes ___ No X Explain

11) WOULD YOU RETURN YOUR "SMOKEGARD" IF YOU BELIEVED IT WAS NOT FUNCTIONING PROPERLY?
    Yes X No ___ Explain If I didn't believe the unit was not functioning it ought to be fixed

WOULD YOU RETURN IT TO THE PLACE OF PURCHASE, OR DIRECTLY TO STATITROL?
   Place of Purchase ___ Statitrol X

12) IF YOU COULD CHANGE THE SMOKE ALARM IN ANY WAY, WHAT WOULD YOU DO TO IMPROVE IT?
    Size ________________
    Color __________________
    Shape __________________
    Other Test Button? ___
    No Opinion ____________ It's true that the way it is basically ___

ADDITIONAL COMMENTS: Our batteries only lasted four months because a fire started on the second floor of the house 3 story home have an apartment in. We were in the third floor. The unit warned my wife Karr and she was able to escape with two cats. The unit performed perfectly. We have just been able to move back in. I don't want to ask anything else. I would like to have more attention to other areas. Our was originally purchased for us through IBM. Could I buy two directly from your company or is there a local dealer? I have missed a year. Please let me know. If you would like a more detailed description of your unit's performance, or have any other questions, please feel free to contact me. Thanks very much.

NAME AND ADDRESS: Mr. & Mrs. Gregory A. Gregg
   519 Montgomery Ave
   Haverford, PA, 19041
   215-774-1235

THANK YOU.

SPC-254
The National Safety Council reports there are annually over 5000 fatalities from residential fires. Many of these fatalities could have been prevented had the home been equipped with a smoke alarm in each sleeping area.

This was the case with Darlene Berry, secretary of Roseville Operations Security Department, who 10 days previous to the night her house was destroyed by fire, with the six occupants escaping in their night clothes, had purchased a smoke alarm through a Univac Safety Department Special Purchase Program.

Residential smoke alarms are becoming very popular because of their economical cost, their stage of development, building codes, and an increased awareness of fire safety by the general public.

Because of the continuing requests for an Employee Special Purchase Program on Smoke Alarms, the Univac Safety Department has arranged with the Smokegard Supplier to provide a mail order-and-delivery purchase program.

For minimum protection, locate the Smoke Alarm on the center of the ceiling in the immediate vicinity of, but outside, each bedroom area.

Of the many ionization Smoke Alarms currently on the market, Smokegard is one of the more well known brands. The principle of operation of the four units being offered is the same, ionization. They respond in the earliest stage of fire, before the smoldering, smokey stage, before the flame stage, and before the heat stage.

The 800A is a battery operated unit (replacement Eveready batteries available at any supermarket) and can be installed by purchaser. The 900 Series operates on normal 110 volt house power. Alarms wired direct should be installed by a qualified electrician. The 900B unit is not available with a cord, but does have the capability of interconnecting up to six alarms.

(MAIL IN ORDER BLANK) (Tax/Handling Included)

Smokegard 800A - Battery Operated (Batteries included) $39.00 x No. = $
Smokegard 900A - 110V line powered (Attaches to outlet box) $19.50 x No. = $
Smokegard 900A - 110V line powered (6 ft. plug-in cord) $21.00 x No. = $
Smokegard 900B - 110V line powered (w/o cord) (6 units interconnect) $21.00 x No. = $

(Please Print)

NAME

ADDRESS

STATE

ZIP CODE

Send and make checks payable to: Smokegard

749 Pontiac Place

St. Paul, Minn. 55120

(Allow 2 weeks delivery)
August 27th, 1977

David E. McGannon
Manager, Customer Service
Statitrol
140 S. Union Boulevard
Lakewood, Colorado 80223

Subject: F.S.O. #16391

Dear Dave:

This is in reference to your request of more information concerning the Model 300A "SmokeGard" involved in a fire. After talking to the owner of the building the following information was received.

On the morning of July 20th at approximately 6:10 A.M. Wally Taylor was awakened by the sound of his SmokeGard which was located on the ceiling of the boiler room directly below his bedroom. Upon investigation he saw the red glow of the flames being emitted from the boiler. He quickly extinguished the flames with a hand held fire extinguisher which was located in the building.

It was later found that the cause of the fire was from two days of heavy rains which had forced the flame of the boiler to reach around the flooded basement area seeking oxygen. Although it was determined that the flames would have eventually been put out by the rising water it could not be determined if this would have been before or after other parts of the basement area had also caught on fire.

Although it is impossible in a situation to determine whether or not lives or additional property would have been lost if there had not been a SmokeGard located above the boiler there is a great possibility that this could have been so.

Susan A. Lazo
May 2, 1977

Statitrol Corporation
Priscilla Wiederhold
140 S. Union Blvd.
Lakewood, Colorado 80228

Dear Priscilla:

I am very sorry for the delay in answering your inquiry regarding our fire of July 10, 1976.

The fire occurred on the first floor corridor of the Raven Building of the Wild Irishman Condominiums. An unknown person(s) set fire to a flammable liquid. The fire was contained to the west hallway by the Keystone Volunteer Fire Brigade. The Dillon and Silverthorne Fire Departments responded to our call for assistance. The damage totalled approximately $22,000.

Damage to the condominium units was confined to smoke damage. Eleven units in the building were equipped with Smokgard Smoke Detectors which were all operational. There was no one in the building at the time of the fire.

I hope I have answered any questions you may have.

Sincerely,

Don Schuster
Manager, Wild Irishman Condominiums

DS:vf