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Letter from Richard Lesher to Duane Pearsall

Richard Lesher

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Mr. Duane Pearsall
President
Small Business Development Corporation
6605 South Jay Drive
Littleton, Colorado 80123

Dear Mr. Pearsall:

It was indeed good news to learn from Jeff Joseph, our Director of Government and Regulatory Affairs, that you have accepted our invitation to participate in the Regulatory Reform Luncheon program of our Annual Meeting.

That session will be held at the Washington Hilton Hotel at noon on April 30, 1979. It is my understanding that the luncheon program will commence around 1:00 p.m. and run until 2:00 p.m. Your role in the program would be to relate to the audience the kinds of problems today's business executive must continually face in dealing with government regulations.

As you have been told, the theme of this particular session is "Reforming the Regulatory Process." We propose to cast Mr. Andrew Rooney, of CBS TV News, as an interviewer/reporter to simulate the format used by "60 Minutes" on this subject. Our plans for this program would find Mr. Douglas Costle, EPA Administrator, and Congressman Elliott Levitas sharing the platform with you. Each of you would be interviewed by Mr. Rooney, as he explores the different dimensions of our subject with the participants. We will work with you and the other participants to assure that this program will be outstanding.
Jeff Joseph, who will be coordinating this program, will be in touch with you within the next several weeks as the program begins to take shape.

I look forward to your participation.

Sincerely,

Richard L. Lesher