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Lakewood Man Wins National Honor; Small Businessman put in Spotlight; C of C Plans Council for Small Business

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Lakewood Man Wins National Honor

Duane Pearsall, president of Statitrol Corp. of Lakewood, was named U.S. Small Business Man of the Year Thursday in Washington, D.C.

The national award was presented by the Small Business Administration at ceremonies attended by President Ford.

Pearsall was scheduled to fly back to Denver Friday, and the Lakewood Chamber of Commerce planned a press conference at Stapleton International Airport for his arrival, about 1 p.m.

Pearsall was named Colorado Small Business Man of the Year two months ago. His company produces early-warning fire alarms, called SmokeGard, for homes and businesses.

Statitrol Corp. has had remarkable growth the past few years. The company's sales volume is more than $10 million a year, up from less than $1 million four years ago, and its export business is expanding rapidly.

Pearsall started Statitrol in 1963 as a firm to manufacture static-control devices. The emphasis soon shifted to smoke detectors, however, and Pearsall pioneered in the development of ionization smoke alarms for home use. The company now enjoys a leading position in the industry.

Small Businessman put in spotlight

The Adams County Chamber of Commerce is turning its attention to the small businessman.

The Chamber is organizing a Small Business Council for the Adams County area.

A kickoff meeting is scheduled Thursday, May 5, at 7:15 a.m. at the Inn at the Mart, E. 58th Ave. and I-25. A continental breakfast will be served.

Duane D. Pearsall, recipient of the Colorado and National SBA man of the Year award for 1976. He is president of Statitrol Corp., a member of the board of directors of the Denver and Lakewood Chambers of Commerce.

Bob Selig of Bob Selig Signcraft, chairman of the county's Council, said it will provide a forum for area small business people to meet and share problems and ideas. Management seminars on taxes, marketing, crime prevention, government regulations and the like that are small business oriented will be offered.

Reservations for the meeting may be made by calling 428-1570.