Facts & Figures:

District of Mirzapur, India
• Pop: 2,074,709 people
  • Live outside of the city – 86%
  • Considered educated – 44%
  • About 2/3 are male

Village of Mirzapur, India
• Pop: 205,264 (as of 2001 census)
  • Estimated 29% is in poverty, living in slum colonies

India
• Pop. growth rate: 1.376%
• Pop: 1,173,108,018
• Pop: 2,074,709 people

References:

- PloS One, 5(10), e11392. doi:10.1371/journal.pone.0011392

Need: India cannot support it’s rapidly growing population.

Approach: Educate, empower and provide means of family planning to women, improving overall quality of life of themselves and their families.

EMPOWER:

• Women have low social status
• Religious and cultural traditions- son preference
• Women’s health is often an overlooked problem
• Empowering women – most effective in improving concept of women’s health
• Show and explain benefits of family planning

EDUCATE:

• Teaching women effective to reduce pop. – not men
• Women informed, little access to family planning
  • Mostly use tubectomies and the pill, little condom use
• Rural areas have limited access
• Construct an education plan to address the issue
  • Broad based and easy to understand

PROVIDE:

• Letters sent to large contraceptive companies asking for donations
  • Provide as many different options available
• Doctors present to help women choose best method and proper use
  • Distribute during classes at local hospitals or medical clinics
  • natural family planning calendars

Culture:

• Large, joint families with preference for sons
• 67% farmers or agricultural workers
• Follows hierarchy of Caste system
• Mainly Hindu, partially Muslim
  • Contraceptives are mostly accepted within families

Benefits:

• Reduce Infant mortality (50.3)
• Decrease abortion related deaths (15,000 - 20,000)
• Life expectancy increase (63.7 yrs)
• Decrease cost of living
• Less overall consumption of land, food, water, natural resources and services
• Improve quality of public education (literacy rate)
• Reduce number below poverty level (25%)