**Goal**
To raise awareness and increase knowledge about Genetically Modified Organisms (GMOs) in food at WPI.

**Background**

*Studies show people do not know enough about GMOs.*
- 75% of the food in an average grocery store contains GMOs.
- 85% of corn grown in the US is genetically engineered.
- 58% of Americans are unfamiliar with the amount of GMOs in food.

**Myths and Misconceptions**

GMOs...
- Cause illness and cancer.
- Produce super viruses that can jump between species specifically to humans.
- Can cause super weeds.
- Synonymous with selective breeding.

**Methods and Process**

*“GMO Awareness Week”*

- **Step 1**
  - Informative e-mail to students.
  - Distribute flyers and pamphlets around campus.

- **Step 2**
  - Information tables with two staff members will be placed at Morgan Commons, Goat’s Head Restaurant, and the Campus Center Fountain.

- **Step 3**
  - Trivia Contest at Goat’s Head on Friday night.
  - Prizes handed out to the winners.

- **Step 4**
  - The participants at Trivia Night will complete a final survey.
  - The survey will be sent by e-mail as well.

**Constraints**

- The project will be one week of 50 total volunteer hours with a 6 person staff.
- Budget of 75 dollars guaranteed by SGA.

**Conclusion**

Success will be a student body more aware and knowledgeable about GMOs in food.

**References**


**Results of Informal WPI Survey**

How Much Do You Know About GMOs?

- Nothing at all 8%
- Some, but limited 46%
- Quite a bit 37%
- Some, but confused 9%

Would You Like to Learn More About GMOs?

- Yes 49%
- Maybe 17%
- No 31%
- Other 3%