**Goal**
To provide access to healthy food in a food desert in Worcester.

**Problem**
There is limited access to healthy foods in Worcester food deserts.

**Solution**
The implementation of a farmers market will provide people in the food desert(s) with access to proper nutrition.

**What is a food desert?**
A food desert is a low income district with little or no access to foods needed to maintain a healthy diet.

**Benefits**

- **Farmers**
  - More income
  - Helping to sustain local business
  - Less food waste
  - Larger market
  - Cuts out the middle man

- **Community**
  - Cheaper food
  - Eliminates the food desert
  - Improved nutrition
  - Spreading word that locally grown food is available at an affordable price
  - Fresher foods

**References**

- [http://4.bp.blogspot.com/-PuaoY7GaC5o/T2tMTSZhopI/AAAAAAAADIE/7lKOCwR9gbY/s1600/2012.03.FarmFields001.jpg](http://4.bp.blogspot.com/-PuaoY7GaC5o/T2tMTSZhopI/AAAAAAAADIE/7lKOCwR9gbY/s1600/2012.03.FarmFields001.jpg)