Food Deserts in Worcester
Pink=Food Desert

**Goal**

To provide access to healthy food in a food desert in Worcester.

**Problem**

There is limited access to healthy foods in Worcester food deserts.

**Solution**

The implementation of a farmers market will provide people in the food desert(s) with access to proper nutrition.

**What is a food desert?**

A food desert is a low income district with little or no access to foods needed to maintain a healthy diet.

**Benefits**

- More income
- Cheaper food
- Helping to sustain local business
- Eliminates the food desert
- Less food waste
- Improved nutrition
- Larger market
- Spreading word that locally grown food is available at an affordable price
- Cuts out the middle man
- Fresher foods

**Profit Margins at Community Farmers Markets vs Direct Sales to Stores/Restaurants/Institutions**

- Higher
- Same
- Lower

**References**

United States Department of Agriculture. (2012). Retrieved from United States Department of Agriculture website: 

http://4.bp.blogspot.com/-PuaoY7GaC5o/T2tMTSZhopI/AAAAAAAADIE/7lKOCwR9gbY/s1600/2012.03.FarmFields001.jpg


From Hungry To Healthy

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