Creating a Financial Literacy Card Game

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GPS: Ignorance is NOT Bliss

Problem
There isn’t a simple, inexpensive, fun, experience-based instructional tool to help young adults in the U.S. understand financial literacy concepts and skills.

Game and Methodology
This game gives students a fun and interactive way to learn about financial literacy by simulating real-world finance. This method is fun and effective in simulating the benefits of wise financial decisions.

Sample Cards

<table>
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<th>Card</th>
<th>Description</th>
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| Bike | Healthy and Reliable
- Cash Cost: $300
- Quarterly Cost: $10
- Bonus Points: 50 |
| Farmer | Tractors and plants!
- Quarterly Salary: $5,000
- Bonus Points: 200
- Roll Chance: 6+ |

Assessment
We conducted a playtest of the first deck, and after this test we hosted a survey to record responses and comments.

Conclusion
The results show that FinStrat is fun and engaging to teach financial concepts in a helpful manner.

References

Acknowledgements
Charles London, WPI IRB, and all playtesters