Problem Statement
College students in America are not aware of the complexities involved in fighting poverty in developing countries.

Solution
A choice-based digital game where the player makes decisions about poverty in a developing country.

Why Developing Countries?

Assessment Plan
• Two anonymous surveys, open to all
• Compare pre-game and post-game results

Common Poverty Myths
Good economy = No poverty
Children have equal opportunities in all locations
Welfare makes people lazy
Poor people choose to stay poor

Pre-Game Survey Results
51% of all surveyed believed at least one common poverty myth

Post-Game Survey Results
19% of all surveyed believed at least one common poverty myth

ECONOMY
There is a large income gap between people in rural and urban areas of your country. Rural inhabitants are struggling to make a living. What do you want to do to reduce the income gap?

Increase the minimum wage in rural areas only
Improve the welfare program to address rural needs
Raise taxes for wealthy families

Conclusion
• Fewer people believed common poverty myths
• Players found the game interesting
• Players mostly agreed that they learned something
• Players were unlikely to recommend game
• Prototype successful, needs improvement

References
Global poverty is on the decline, but almost no one believes it. (2014, April 28). Retrieved December 4, 2016, from Barna website:
Medina, D. A. (2013, October 5). About 15% of Americans live in poverty, so why is no one talking about it? Retrieved December 4, 2016, from the Guardian website
Poverty in America. (n.d.). Retrieved December 4, 2016, from npr online website
The state of rural schools in China and the broken educational system. (n.d.). Retrieved December 4, 2016, from China Change website

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